



# Janome celebrates making 70 Million Sewing Machines

FOR IMMEDIATE RELEASE

**JANOME AUSTRALIA MONDAY, DECEMBER 16<sup>th</sup>, 2019:** Janome Sewing Machine Co., Ltd. produced its 70 millionth sewing machine on December 13th, 2019.

Since its establishment as Japan's first domestic home sewing machine manufacturer in 1921, Janome has manufactured sewing machines in Japan, Taiwan and Thailand. At its Tokyo factory where domestic production is currently carried out, the total number of sewing machines produced have exceeded 70 million.

At present, production is spread internationally over three countries with top of the range embroidery capable computerized sewing machines produced at the Tokyo factory, mid-high range computerized sewing machines, electronic sewing machines and horizontal hook mechanical sewing machines produced by Janome Taiwan, and popular range sewing machines produced by Janome Thailand. The combined annual number of sewing machines produced by the three factories is approximately 1.5 million.

Janome is dedicated to continue developing attractive products that meet the needs of the consumer and releasing them to the market in a timely manner. Janome also intends to focus on developing sewing machine-related products that support and increase the value of our sewing machines.



## About Janome

Originating from Japan with a world-renowned reputation for excellence, Janome have been designing and manufacturing sewing machines for more than 95 years.

The name “Janome” was adopted in 1935 and it means “Snake Eyes” in Japanese as the bobbin that was used back then was an unprecedented round metal bobbin system resembling a snake’s eyes. Since those early days, Janome has established itself as a leader in the sewing machine industry, with a focus on continuous product improvement and innovation. Today, Janome employs over 3,500 people, and have operations in over 100 countries worldwide.

